

Isil Önoğlu | Information Design Professional

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Originally coming from a traditional Art & Design background, I have worked in the Digital Graphic Arts industry for the last 10 years. Since 2003 I have been researching smart materials and adaptive technologies in order to design accessible interfaces. Previously, I worked for a number of years at the BBC as an Interactive Designer and Promo Director. Combining my current research interest of haptics and past training in user-focused design, I would like to create inclusive experiences that bridge the gap between art disciplines and emerging technologies.

Employment History & Professional Background

- Aug 07 - Present **Artepyx Ltd - Director / Founder**
Artepyx Ltd is incorporated to create inclusive and accessible projects especially for museums, galleries and art organisations. Responsibilities include networking, client liaison, project management, business management and information design.
- Jul 05 - Present **Various Assignments - Freelance Information Designer / Project Manager / Tutor**
In the form of commissions or short-term contracts, recent projects include producing artworks, designing and building web presence, creating portfolios and short courses.
- Sep 04 - Aug 07 **University of Huddersfield - PhD Researcher / Resident Artist & Designer**
Fully funded full-time position, researching and practising the use of emerging technologies (especially Haptics) in museum and gallery settings.
- Sep 04 - May 05 **University of Huddersfield - Part-time Lecturer (BA/BSc Virtual Reality Design and Multimedia Design)**
Teaching responsibilities have included writing creative briefs for the studio sessions; personally demonstrating the use of software and the materials; giving presentations to introduce elements of visual communication; one-to-one and group tutorials to encourage the students to think creatively; attending assessments and marking student work.
- Dec 00 - Aug 03 **BBC / BBC Broadcast - Interactive Designer / Promo Director**
Design of web pages and creation of promotions for BBC productions and services. Formats included web-trails, screensavers, web pages, infomercials, games and animated banners. As well as creating multi-platform projects, the job involved client liaison, proposal writing, project management and team-work.
- Apr 00 - Dec 00 **The Conservatory - Freelance Graphic Designer**
Contracted by London based publishing company, The Conservatory, as an art worker and magazine layout (multilingual) designer. Company's titles included "Snowboard International", "Fresh Direction" and "Formula1"
- Jul 99 - Apr 00 **Metropolis International - Researcher and DTP Assistant**
As well as assisting the senior designers in designing the Company's Travel Guides, duties also included research & development and translation.
- Dec 98 - Feb 99 **Freelance Newspaper Designer - Hursoz (Bilingual weekly newspaper)**
Design and layout of the weekly newspaper. As the only designer working on this 32-40 page newspaper, I was also responsible in preparing the paper for print each week.

Education / Training / Qualifications

- Sep 04 - Aug 07 **PhD (Fully funded by HEFCE, full-time) - University of Huddersfield**
Practice-incorporated research with public projects concerning the application of Haptic Technologies into museum and gallery displays
- Sep 03 - Aug 04 **MSc Smart Design - University of Huddersfield**
With Postgraduate Bursary from the University of Huddersfield and Yorkshire Forward.
- Sep 97 - Jul 00 **BA(Hons) Graphic Information Design - University of Westminster**
- Training Courses (During PhD Research):**
Voice Awareness / 26.11.04; Research: Getting Started & Getting Supervised / 03.12.04; Speed Reading / 14.12.04; Project Planning / 07.01.05; Qualitative Data Collection / 23.02.05; Qualitative Data Analysis / 02.03.05
- Training Courses (During employment with the BBC):**
Macromedia Director Lingo Programming, Intermediate to Advance at Media Training UK (Macromedia Authorised); Flash Actionscripting, Advance Level at Metro New Media (Macromedia Authorised); HTML, Intermediate to Advanced at BBC New Media Training
- Sep 91 - Jun 97 **Education Prior to Higher Qualifications:**
BTEC GNVQ2 in Advanced Computer Graphics, Tower Hamlet's College (1997); City & Guilds Photography with Darkroom techniques, Westminster College (1996); GNVQ in Art & Design, College of North-West London (1994) | High School Diploma with A levels, Ceyhan Lycee in Turkey (1991)

Seminars & Presentations

- Project Presentation: Tactual Explorations**
NODEM 06 - Digital interpretation in Art and Science Museums and Heritage Sites, University of Oslo, Norway, 7 December 2006
- Paper Presentation: Tactual Explorations**
UCL Museums & Collections' "New technologies for enhancing object interpretation: interactives, haptics and interface technologies" workshop, University of Central England, Birmingham, 1 December 2006
- Seminar presentation:**
Haptic Interactions with Museum Exhibits
'Engaging With Practice' Seminar:
Creative Technologies, University of Huddersfield, 19 February 2006
- Poster Presentation:**
Haptic Technologies and Museum Exhibits
UKGRAD "Getting Your Message Across - Presenting to the Public" Networking Event, University of Leeds, 26 May 2005

Exhibitions (Curated and/or exhibited at)

- Tactual Explorations: Tactile Interpretation of a Museum Object (Curator / Project Manager / Artist)**
Public event & exhibition with physical and virtual tactile artworks from 10 artists.
Northlight Gallery, Huddersfield
29 September - 8 October 2006 - www.tactual.org.uk
- Smart Shoe (A wearable haptic tool for visually impaired people)**
MA/ MSc 3D Digital Design and Smart Design thesis show at Huddersfield University
30 July - 7 August 2004

Membership of Professional Bodies

- Usability Professionals' Association**
Professional member since September 2007
- Museums Association**
Individual member since June 2007

References

- Work Related **Rick Lippiett** Creative Director
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- Academic **Paul Atkinson** Head of Professional Development
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